



# Lap-Letter

## Lap Dog Rescue of New Mexico Launches New Corporate Sponsorship Program

Earlier this year, Lap Dog Rescue of New Mexico (LDRNM) announced the launch of its new Corporate Sponsorship Program. This initiative allows local businesses to partner with the organization by sponsoring adoption fees for rescue dogs. The goal of the program is simple: to make the adoption process more accessible to potential pet parents and find loving homes for as many dogs as possible.

**Weekly Senior Lap Dog Rescue of New Mexico**  
ADOPTION FEE SPONSORED BY PERFECTION HONDA



**\*VITO\***  
-11 YEAR OLD MALE CHIHUHUA  
-EXCELLENT WALKING COMPANION  
-WOULD BE FINE AS AN ONLY DOG  
-HOUSE, LEASH, AND KENNEL TRAINED



**Vito**  
[www.lapdogrescue.org](http://www.lapdogrescue.org)

Adoption Process:  
Go to Lap Dog Rescue of New Mexico's website, [www.lapdogrescue.org](http://www.lapdogrescue.org), and submit an application.



**NEW MEXICO'S HONDA GIANT!**  
2603 The American Rd SE  
Rio Rancho, NM, 87124  
505-221-5113

GIANT SELECTION-GIANT SAVINGS-LOCAL FAMILY OWNED AND OPERATED SINCE 1982.

The Corporate Sponsorship Program is an opportunity for businesses to give back to the community by helping some of New Mexico's most vulnerable animals. By sponsoring the adoption fees of specific dogs, businesses will not only be contributing to their rescue but also removing one of the financial barriers for prospective pet owners.

"Our hope is that by making adoptions easier financially, more dogs will find the loving homes they deserve," says Brian Spence, President of LDRNM. "Every day, we meet families who are ready to adopt but may hesitate because of the cost. Corporate sponsorships can make all the difference."

The program is designed to be flexible and inclusive, offering businesses of all sizes the opportunity to contribute. Sponsorships can cover the full adoption fee for one or multiple dogs, and in return, sponsors will receive recognition on the LDRNM social media platforms, as well as on the organization's website and at adoption events - all of which offer exposure to a compassionate and engaged audience.

(Cont. on Pg. 2)

# Corporate Sponsorship Program, cont.

“We wanted to create a program that not only benefits the dogs but also offers businesses the chance to be part of something meaningful,” says Spence. “These sponsorships don’t just pay for adoption fees—they create a bridge between a dog and a forever home.”

Corporate sponsors will also have the option to sponsor dogs that may be harder to place, such as seniors or dogs with medical needs. Spence emphasizes the importance of this, saying, “Sponsoring a special needs dog or a senior can truly change their life. It gives them a chance to be seen and adopted when they might otherwise be overlooked.”

Lap Dog Rescue is encouraging businesses to get involved as part of a broader effort to increase community engagement. “Together, we can make a real difference,” Spence concludes. “Every sponsorship brings us one step closer to finding homes for these incredible dogs.”



**This adoption sponsored by Carol Bouloy, Realtor**

**Squeakers**

**COLDWELL BANKER LEGACY**

Cell: (505) 450-2574  
Office: (505) 792-7602  
10300 Cottonwood Park NW  
Albuquerque, NM, 87114  
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30 years of excellence in customer service and satisfaction.  
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[www.lapdogrescue.org](http://www.lapdogrescue.org)

## Lap Dog Rescue Receives Generous Donation from Mutt Nation



Lap Dog Rescue of New Mexico (LDRNM) is thrilled to announce a generous donation from Mutt Nation, the nonprofit organization founded by country music star Miranda Lambert.

The donation will help LDRNM continue its mission of rescuing and rehoming small, neglected dogs across the state. “This gift from Mutt Nation means the world to us,” said Brian Spence, President of LDRNM. “It will allow us to cover critical medical expenses, provide necessary supplies, and ultimately save more lives. We are incredibly grateful for their support.”

Mutt Nation’s donation comes as part of their broader effort to support local rescues across the country. The organization supports grassroots organizations like Lap Dog Rescue, which are doing essential work on the ground. Lap Dog Rescue was the only organization in New Mexico to receive funding from Mutt Nation.

The funds from Mutt Nation will be used to assist with veterinary care, foster supplies, and transportation for rescued dogs. With this donation, LDRNM hopes to expand its reach and rescue even more dogs in need.

“Our partnership with Mutt Nation will help ensure that every dog we rescue has a chance at a better life,” Spence added.

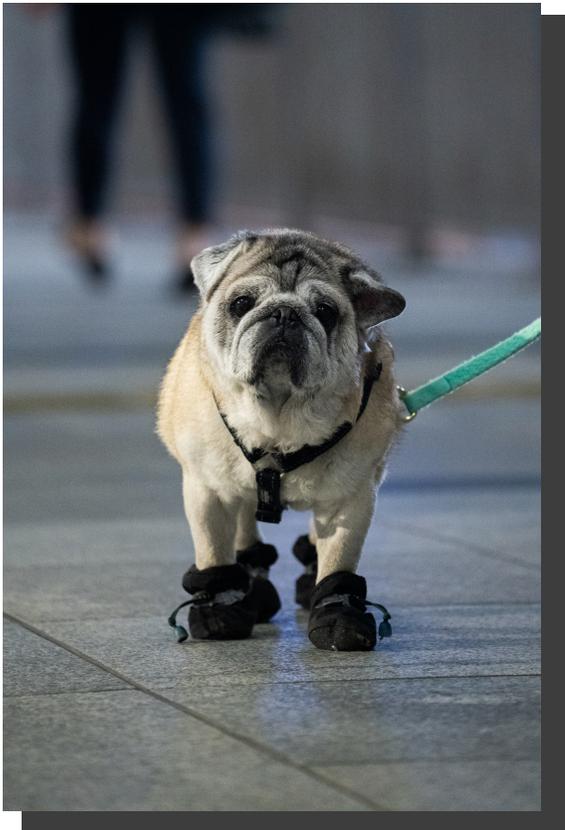
*To learn more about our current adoptables, programs, and to donate to Lap Dog Rescue of New Mexico, please visit us at [www.lapdogrescue.org](http://www.lapdogrescue.org).*

# A Cozy Winter for Your Lap Dog

As the chill of winter sets in, it's important to ensure your small dog feels warm, safe, and loved this holiday season. Lap Dog Rescue of New Mexico is here to share tips for keeping your furry friend happy and healthy during these colder months.

Small dogs are especially sensitive to temperature drops, so a warm and well-fitted sweater or coat can make all the difference. "A good rule of thumb is to protect your dog's core the way you'd protect your own," advises Brian Spence, board president of Lap Dog Rescue. "Just because they have fur doesn't mean they're immune to the cold."

During walks, keep an eye out for icy patches or salted roads, which can irritate paw pads. Consider investing in dog booties or applying paw balm to provide extra protection.



Holiday gatherings can also be overwhelming for small dogs. Create a quiet, designated space where your pup can retreat if the festivities become too much. "It's all about reading your dog's signals," Spence notes. "Respect their need for space and routine to reduce stress during the holidays."

Lastly, the holiday season is a wonderful time to think about adopting or fostering. Lap Dog Rescue has many small dogs looking for their forever homes. "A rescue dog is the ultimate gift," says Spence. "They bring unconditional love and gratitude into your life."

Whether you're snuggling by the fire or taking a brisk walk, remember that the holidays are best spent together. Your love and care make all the difference to your lap dog this season—and all year long.

*Visit [www.LapDogRescue.org](http://www.LapDogRescue.org) to learn more about adoption, fostering, or donating to help dogs in need.*

# Lap Dog Rescue 2024 Giving Guide

Thank you to all of our donors and supporters who have given this year! As we close out 2024 and look forward to 2025, more dogs than ever have needed our help. Your financial contribution can support Lap Dog Rescue and help us do more for dogs throughout our state and save more dogs in need. For more information about how you can help, or to donate, please visit us at [www.lapdogrescue.org](http://www.lapdogrescue.org).

**\$2,000** - Ensures 12 dogs are spayed or neutered, and microchipped.

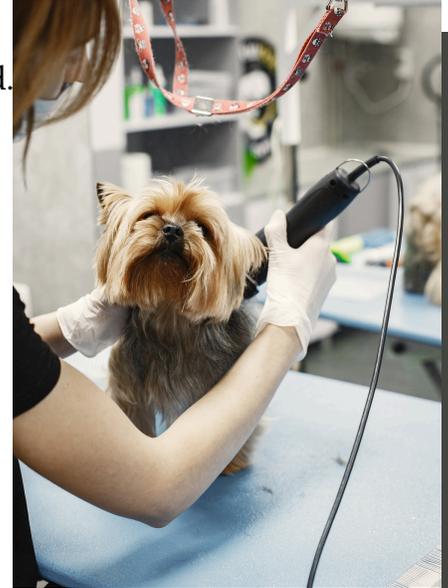
**\$1,500** - Ensures 10 dogs receive their pre-adoption veterinary check-ups, tests, and shots.

**\$1,250** - Provides food for 15 foster dogs for two months.

**\$1,000** - Provides 15 dogs with grooming, including bathing, tangle/knot trimming, and flea/tick dips.

**\$500** - Provides flea/tick preventative for 30 dogs for one month.

**\$200** - Provides a new collar/harness and ID tag for four of our pups (which goes with them to their new homes!)



## Lap Dog Giving Tree Now Available!!!



Each year, Lap Dog Rescue of New Mexico relies on donations of food and supplies from a variety of partners throughout the state. During this holiday season, we are excited to partner with Simply Diego's in Albuquerque as they host the Lap Dog Giving Tree featuring ornaments of LDR's adorable adoptable dogs!

It's easy to donate with the Giving Tree. Simply select a pre-priced package of much needed items from Simply Diego's. The packages are available for \$10, \$25, \$50, and \$100, and will go directly to Lap Dog Rescue to support and care for our pups throughout the year.

You can visit Simply Diego's at 3301 Menaul NE, Suite 10 (near Menaul and Carlisle) in Albuquerque, or online at [www.simplydiegos.com](http://www.simplydiegos.com).

