

Letter from the President

2014 was a banner year for Lap Dog Rescue of NM!

We rescued over
400 DOGS
and placed 338 in
loving "forever" homes.

We ended the year financially in the black thanks to our wonderful donors, including those of you who support us through the United Way. We've increased the number of fosters but this still remains our biggest challenge. Without these dedicated dog-lovers and their families, many of the dogs we save would otherwise remain in shelters awaiting their fate.

**Thank you for your
continued support!**

**Brian Spence
President**



How you can help...

It's safe to say that February marked the single highest month of veterinary bills in our history.

Over \$10,000 in just one month. As a private 501c3 non-profit, we receive no funding from the City or County like some shelters. Therefore we rely on your generosity to help us pay these bills. Feel free to use the enclosed envelope to mail a check to us or go to the Donate Now button on our website. Thank you!

Here's what we're aiming towards in 2015

- 1.** Adopt a "Dog-a-Day" - Yes, that means we will strive to adopt out 365 dogs this year.
- 2.** Outfit the adoption van. Last year, through the generosity of a wonderful donor, we purchased it. *This year, we're going to outfit it.*
- 3.** Implement an improved process for tracking our dogs, fosters, donors, and applicants.
- 4.** Update our mobile site. Good news! This one's already done.
Just type in **www.lapdogrescue.org** on your mobile device and it will take you there.
- 5.** Continue to streamline our operational processes.

Please check out our website at lapdogrescue.org/about-us for a full list of our community partners and supporters.





BOOMTIME

Lap Dog Rescue of New Mexico is excited to announce an upcoming collaboration with a local start-up, Boomtime. We will be part of the pilot launch email marketing program to help bring you - our valued partners and friends - more opportunities and rewards in our local community. Once a month, you will receive an email from us alerting you to our upcoming adoption and other important events we are participating in, as well as bring you discounts, offers, information and upcoming events from our community partners. We are proud of to be part of the local community here in Albuquerque and its surrounding areas and want to do what we can to support our local businesses. So, we are excited to be part of this pilot program and help cross-promote the great events happening around our great town and expand the awareness and support for LDRNM.

WAYS TO HELP

Shopping for a holiday dinner, birthdays or other special celebrations? Be sure to use your Albertson's or Smith's card when you check out. Need a card? Just private message us on Facebook or send us an email. If you're an Amazon shopper, you can purchase through www.smile.amazon.com and designate Lap Dog Rescue of NM as your favorite non-profit and help support us.



UPCOMING EVENTS

Saturday, April 18, 11:00 am - 3:00 pm

Adoption Event at Petco on San Mateo and Academy, NE, Albuquerque

Saturday, May 16, 11:00 - 3:00 Pepe Le Paws

GIRL SCOUTS OF NM TROOP 10416:

This wonderful group organized a "Pennies for Pups" service program at Placitas Elementary School. They made posters, put out donation jars, kept track of the donations, and presented us with a check for \$400! Thank you so much for your donation to LDRNM and for your good citizenship.



MARIPOSA GALLERY

Please stop by our very generous supporters at Mariposa Gallery at 3500 Central Avenue SE in Nob Hill, as they celebrate their extended hours (11 am - 8 pm) thru the end of summer. The Gallery is raffling this beautiful print by Ruth Cohen. Raffle tickets are \$10 per ticket or 3 tickets for \$25. The raffle runs now thru April 30th. All proceeds go to benefit Lap Dog Rescue of NM.

YOGA CHALLENGE

Thanks to Jody Ford at White Raven Yoga and Enchantment Dance, \$1000 was raised at the 7 Days & 7 Chakras Yoga Challenge.




Help us meet our goal of

365

Adoptions
this year!

Enclosed is my donation of

\$

thank you

Check:

please make check payable to Lap Dog Rescue of New Mexico

Credit Card:

- ☐ Visa
- ☐ Master Card
- ☐ One-time Gift
- ☐ Monthly Gift of \$

Card # CVV#2

Name on Card:

Signature: Exp. Date:

100% of your donation goes **DIRECTLY** toward the care of our rescued dogs.

If gift is a memorial or honorarium, please notify:

Name:

Address:

City:

State: Zip:

LAPDOGRESCUE.ORG